# Marco Pozzi

Italian Designer

# Design | Engineering | Architecture



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#### **WEBSITE:**

https://www.marcopozzi.org/



#### ADDRESS:

Peschiera Borromeo (Milan) - ITALY

## **EDUCATION**

#### **INDUSTRIAL DESIGN for ARCHITECTURE**

Politecnico di Milano - Master 2020 - 2022

#### **PRODUCT DESIGN**

Solent Southampton University - Bachelor 2017 - 2020

#### **AUDIO TECHNOLOGY**

Teatro Accademia della Scala - Course 2013 - 2014

#### **CHIEF TECHNICIAN**

ITSOS Albe Steiner - European Baccalaureate 2009 - 2013

## PERSONAL SKILL

**Passionate** 



Material Knowledge



Textile Knowledge



#### **PROFILE**

Driven with the passion of music I started early with the violin practice. I shifted to sound recording for a deeper technical understanding of the music industry and then changed to design in order to have a deeper understanding of the manufacturing and design approach. Willing to unite the different passions into one big field: Design. This would give a broader knowledge in the macro and micro world of design.

## **WORK EXPERIENCE**

Minotti Spa

# PRODUCT ENGINEERING | full time

Multidisciplinary role, in which technical expertise meet project management. Production of internal designer's pieces, following the relation with suppliers to manufacture the interested piece. Creation of prototypes and engineering the architect's drawings for production. Usage of Softwares: Rhinoceros, Solidworks, Autocad.

Luxury Living Group

## TECHNICAL DESIGNER | full time

Multidisciplinary role, in which technical expertise meet project management. Production of furnishing for luxury brands, following the relation with suppliers to produce the interested piece. Creation of prototypes and engineering the architect's drawings for production.

Usage of Softwares: Autodesk Inventor, Autodesk Vault, Autocad, Rhinoceros.

## Bertone Design

## CREATIVE DESIGNER | internship

Multidisciplinary role, in which creativity takes place without forgetting the feasibility of a project. From architecture to design: interior design, re-branding, product design, visual merchandaising. Usage of 3d softwares: Rhino, 3Ds Max, Revit, Blender, Autocad. with rendering: Lumion, Corona, Vray. Target fashion and luxury brands.

## **PROJECTS**

IBM Waston UK - England

## **Project Collaboration with Fashion MA**

IBM - Internet of Things / Collaboration with IBM Waston UK and MA Fashion Design Students.

Technology and Fashion: How technology and fashion could create a well functional product.

**Sutler Service**: an array of products starting from a wardrobe to a well designed hanger aiming the selection of clothes from place to place. High end clientele.

Hackmasters - England

#### **Future Related Products**

Ideation of an Utopia in 30 years time, and creating a series of related products:

**Paladin** - Interview to create and Individual grave with the aim of making understand their own priorities having to face their death. Multipurpose technology.

# **TECHNICAL SKILLS**

Adobe Suite

Programming

Visual Rendering Knowledge

Sound Software

Project Planning Softwares

#### **HOBBIES**

- · Ice Speed Skating
- Rowing
- Cycling

# **LANGUAGES**

- Italian (mothertongue)
- English (C2)
- French (B2)

#### PROJECTS continued

Panasonic - Italy

# **Strategic Design and Technology**

The creation of an urbanistic pattern able to fit into the technological challenges presented in contemporary society.

Choose a part of a city and requalify some aspects: buildings, structures, with the help of some tecnologies given by Panasonic. Creation of exterior structure and interior spaces.

- Creation of spaces into the ubran pattern
- Understanding the technologies to give a new purpose into the architecture of the city
- From ideation to possibile development- project to be feasible

# Bertone Design - Italy

## Redevelopment of Spaces and Utilities

Sustainability as main subject.

How to change the purpose of a single strucutre and its new social utility.

From High Fashion to Social Needs. The structure will host a different type of activity. Creation of exterior and interior spaces.

- Creation of spaces for community
- Redevelopment of Technical details into new shapes

## Imperial College - England

#### SISO - Medical device for private clinics and hospitals

Creation of a medical device for private clinics and hospitals,

Starting from an existing technology from a renowed biomedical course in UK to a well designed product ready for the market.

- Creation of product for clinical monitorning
- Usage of a specific technology and constrains.

## Ishinomaki Laboratory - Tokyo

# Creation of spaces for daily office work

Sustainability as main subject.

How to create a space able to fit into contemporary lifestyle. A small space that can be used and replaced into another area of the city. Creation of exterior and interior.

Tourou - double layer cabin with technological ammenities needed during the design and fashion week in Milan and the world.

- Creation of spaces for community
- Usage of different technologies to give life to the office requested.

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Signature:

Mario frozzi